

An almost complete list of mostly free best online tools for an efficiPent communication and more

1. Project management

[Basecamp](#) is one of the first web-based project management tool (first launched in 2004 and a new version was launched in 2012). Free, but you need to sign in.

[Trello](#)

Drag and drop cards between lists to show progress. Add as many people as you need and drag them to cards. Add and reorder lists as you need. Trello adapts to your project, team, and workflow. You'll see everything about your project just by glancing at the board, and it all updates in real-time. There's nothing to set up and everyone gets it instantly.

Free, but you need to create an account and sign in to use it.

[Wunderlist](#)

Personal reminders, but also a great collaborative app.

Free, but you need to create an account and sign in to use it. There is also a PRO version, with some extra paid features.

[Asana](#)

Asana is a web and mobile application designed to help teams track their work. Basic version/plan is free.

Other paid tools:

[Proofhub](#)

An online project management & collaboration tool which has some very good features like Calendar, Integration with Google Docs & Dropbox, file sharing, live chat, gantt charts, notes, labels, proofing, sub tasks and more.

From 20 dollars per month.

[Teamwork](#)

Very good tool, but not free, pricing starts at 12 dollars per month.

2. Social Media Management

[Hootsuite](#)

With the ability to manage all your social networks and schedule messages for future publishing, Hootsuite gives you a wide scope of your social media activity.

Basic version/plan is free.

[Rebel Mouse](#)

RebelMouse creates your social front page, building a dynamic site around what you share. You can connect all of your social networks—including Facebook, Twitter, Pinterest, Tumblr and Instagram—and create one beautiful page of your entire online presence.

Basic version is free (and only large companies need more than the basic version; its also very expensive, it can go up to 100.000 dollars per year)

Read more here: <https://www.rebelmouse.com/rebelmouse/explore-579839909.html>

[IFTTT](#)

IFTTT works like a macro command in Excel ☺ It's very user friendly and offers support for 314 online services (not only social media). Read more here: <https://ifttt.com/wtf>

Free, but you need to create an account and sign in to use it.

3. Check grammar and spelling

[Grammarly](#)

Free, but requires registration. There's also a paid, more complex version. Available only for English.

[Reverso Spell Checker](#)

Free, no registration required. Works for English and French.

[Spell Check Plus](#)

Free, no registration required. Available only for English.

4. Create content to share online (content marketing tools)

Create memes

[Imgflip](#) – the most used meme generator, it's user friendly, online and free, no registration required

Others: [Imgur](#), [Quickmeme](#), [Meme Dad](#) and, of course, Photoshop

Details here: http://mashable.com/2013/09/25/making-memes/#W_plbPt_TGqO

Photo editors (apps)

[PicsArt](#) (free) delivers Photoshop-like creativity and versatility – one of the best there is online for ios and Android

[Adobe's Photoshop Lightroom](#) (free app, desktop version is paid)

[Autodesk Pixlr](#) (one of the best free photo editor apps, also available online)

[Collage Maker](#) (free, online)

Other collage apps available online or for download:

<http://www.creativebloq.com/photography/collage-maker-11135210>

Gifs

There are plenty of tools available online and as mobile apps.

I mostly use [Gif Maker](#) - it's user friendly, online and free, no registration required. And [Boomerang for Instagram](#).

5. Mobile testing tools

[Mobile Test](#) – a very wide range of mobile platforms to test

[iPad Peek](#) – only for iOS platforms

For a mobile-friendly testing try also this [Google tool](#) and, for more, read [this](#).

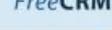
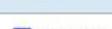
6. Tools to get the latest relevant news

There are apps for IOS and Android that you can personalize to feed you the most relevant news from your interests: [Flipboard](#) (that integrated Zite), [Feedly](#) (a great alternative to RSS feed, it's easy to customize and allows to "consume" information quickly) etc.

There's also [Pocket](#), not really a news app, but one that allows you save articles for offline reading and they also have a great weekly newsletter with articles picked especially for you (based on your interests) from the most shared or read articles from the past week.

7. Customer Relationship Management software

Free CRM comes in two categories – free, but limited (also known as freemium), and open source. Comparison below. Read more [here](#).

Free CRM Comparison								
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	FREE CONTACTS	FREE USERS	FREE STORAGE	FREE SUPPORT	EMAIL MARKETING CAPABILITIES	CLOUD-BASED	SELF-HOSTED	UPGRADE FEE
	Unlimited	Unlimited	Unlimited	Online Community			✓	\$16.40/user /month
	250	2	10 Mb			✓		\$12/user /month
	2500	2	200 Mb	Online Community	✓	✓		\$12/user /month
	Unlimited	2		Full Service	✓	✓		\$8 for 200 accounts
	100000	100	Unlimited			✓		\$24.95/user /month
	Unlimited	12	5 Gb		✓	✓	✓	\$25/user /month
	150	2	50 Mb	Full Service		✓		\$19/user /month
	Unlimited	Unlimited	Unlimited	Online Community			✓	\$10/user /month
	Unlimited	10	Unlimited	Full Service		✓		\$12/user /month
	Unlimited	Unlimited	Unlimited	Online Community			✓	\$35/user /month
	Unlimited	Unlimited	Unlimited	Full Service	✓	✓		\$10/user /month
	Unlimited	2	Unlimited	Full Service	✓	✓	✓	\$11.36/user /month
	250	2				✓		\$24/month up to 6 users

. SEO tools

[Moz](#) – some of the best free SEO tools online

[Screaming Frog's SEO Spider](#) - a small desktop program you can install locally on your PC, Mac or Linux machine which spiders websites' links, images, CSS, script and apps from an SEO perspective.

9. Best Google Tools

[Google+](#) is a “must” for your website SEO. Having a Google+ presence will boost your search engine rankings.

[Google Forms](#) – one of the best free tools to create and analyze surveys.

[Google News](#) lets you see a list of the most recent media news.

[Google Alerts](#)

[Google Apps](#): You can get Gmail, Google Calendar, and Google Docs integrated into your domain for FREE.

[Google Developers](#) – has some great and easy to use tools for SEO and [attributes enhancement](#), mobile testing, [page speed insights](#) etc. You just need patience and a little bit of time to learn how to use them.

Check out these [free online courses](#) available if you want to go in depth with your web development and testing knowledge. They include video tutorials and exercises.

10. Other bulk tools to explore

[SiteWorthTraffic](#): A free service designed to estimate value, daily pageviews, daily visitors and daily revenue of a website. Quickly calculate the website worth and worldwide ranking of any website. View detailed website traffic statistics, including Alexa statistics, last shared links on Facebook, the country where is located the web server, IP address, monthly earning and yearly earnings. The usage of this service does not require any registration and is completely free for everyone.

[Open Office](#): A solid alternative to Microsoft Office and iWork. It's open source software, so it's constantly in development, being tweaked, and modified to suit user's needs.

[Wise Stamp](#) & [New Old Stamp](#) to create free email signatures.