



YEMP4 – Youth Event Management Programme 20 July–6 August 2018

What does it take to organize and manage a festival? This is the question the Young Event Management Programme (YEMP) seeks to answer. Bringing together 25 budding musical administrators selected from across the world, the YEMP lasts almost three weeks and includes lectures and training in the field, as part of the EUROPA CANTAT XX festival. The participants will work as part of the festival's administrative team, gaining invaluable experience across the various parts of the festival. They are coached by two experienced mentors, Réka Bálog (HU) and Kaisa Lõhmus (EE).



STAMP – Shared Training Activities for Music Professionals 2016–2018 / co-funded by the EU Erasmus+ Programme Coordinated by the European Music Council (EMC)

The project aims to answer a need voiced by professionals in the music sector for greater education and training and the related process of lifelong learning in five areas of action: Entrepreneurship, Festival/Event Management / Audience Development / Social Inclusion (with a focus on disadvantaged youth) and International Cooperation and Networking.

Activities at the EUROPA CANTAT Festival related to STAMP, coordinated by the European Choral Association – Europa Cantat in cooperation with the Estonian Academy for Music and Theatre:

- the Young Event Management programme (YEMP) as a model blended learning activity for young managers, including a group of participants from outside the choral field
- a Workshop for Trainers on how to organise a YEMP
- the development of guidelines on how to organise a YEMP, including a toolbox for (young) managers, to be published end of 2018.

More on www.stamp-music.org

Mentors:



Réka Bálog is currently the Chief Programme Manager and International Executive of the Pannon Philharmonic Orchestra in Pécs, southern Hungary. After completing her studies in Budapest, France and the Netherlands, Réka returned to her hometown Pécs, to manage international cultural events related to the Pécs 2010 – European Capital of Culture project. She subsequently became Festival Office Manager of the EUROPA CANTAT 2015 festival in Pécs. Réka took up her present position with the Pannon Philharmonic in Autumn 2015. As part of this, she is responsible for managing the orchestra's international touring activities and delivering its special projects.



Kaisa Lõhmus studied choral conducting at the Tallinn Music High School, and cultural management at University of Tartu's Viljandi Culture Academy. She has been a key member of the organisational teams for Tallinn Music Week, Viljandi Folk Music Festival and the Estonian Song and Dance Celebration. Kaisa enjoys a diverse professional portfolio, currently working as Concert Producer for the Association of Estonian Professional Musicians, as Programme Coordinator for the International Music Day, as Choirmaster at the Collegium Educationis Revaliae, and as the manager of the Girls' Choir of Tallinn's Old Town Music House.

Comment:



Kristel Pedak (EE) – YEMP Participant 2009, EC volunteer in 2012 and 2015. Works at Tallinn City Government Culture Department.

'YEMP changed my life!

It might sound like a cliché, but after taking part in YEMP, I realized what I wanted to do with my professional life. Learning and working at the festival EUROPA CANTAT gave me an excellent sense of what it means to organise a large international festival, and how complex yet exciting it is. I became aware of my strengths and weaknesses, and learned a lot about other people—as well as generally having a wonderful time!

